# **Resources and Neighbourhood Regeneration**



Portfolio Holder Councillor Graham Chapman Deputy Leader

## What we want to achieve over the next 4 years:

- Develop sites across our neighbourhoods, providing access to jobs, services and housing
- Deliver a balanced budget every year
- Expand further the Council's commercial activity in order to reduce the impact of Government cuts on jobs and services

## The key things that we will do:

- Create 3,000 high quality jobs through developing sites including the Medipark, the Boots campus, Biocity and the Imperial Tobacco site
- Debt and benefit advice and the Credit Union as an alternative to pay day lending and loan sharks
- Use land and commercial resources effectively to generate additional income of at least £7 million a year in order to protect front line services



```
Banking with a heart
```

## Our track record so far...

## 2007-2011

- 2009 overall citizen satisfaction at 60%
- Investment in neighbourhoods led to improvement in national deprivation rankings

#### 2011-2015

- Secured over 350 jobs at Asda and Northgate with the capacity for a further 140 jobs located at Northgate and the recently opened Southglade Food Park
  - Protected frontline services through:
    - Effective management of our budget
    - Generating income and reducing costs through our successful Commercialism agenda
    - Ensuring we have the lowest number of redundancies of any major city council

